


TO: Ginny Murphy

DATE: June 28, 1994

FROM: Direct marketing & Database Development/Linda Schwartz SUBJECT: Ron Weber and Associates, Inc. - 1994 Telemarketing Contract

The purpose of this memo is to request PM Legal's assistance in preparing a contract to cover telemarketing expenses for Ron Weber and Associates, as they relate to the '94 QUE and UNQUE database programs.

To assist Legal in the preparation of the document, the '93 contract has been updated with all pertinent information relative to these '94 programs. As you may recall, Ron Weber handled the bulk of the '93 calling for QUE and UNQUE. Hopefully, this means only minimal revisions to the document for use in '94.

Thanks Ginny. Should you have any questions, please don't hesitate to call.

cc: J. Vander Putten
K. Mulligan

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